

2014 RGV & STBA BRAHMAN & F-1 FIELD DAY

May 3, 2014 • La Muñeca Ranch (2.8 miles south of Linn)

It's going to be fun, educational & inspiring with lots of great Brahman Camaraderie, great speakers, great cattle & great food.



RAFFLE HEIFER - Miss GEL Queen of Hearts is being donated by Mike England, Louie Flores & La Muñeca to raise \$10,400 for both associations's scholarship funds. We are selling two decks of cards (blue & red) with each card selling for \$100. If interested, please make check to RGV Brahman & F-1 Association, PO Box 81, Linn, TX 78563. Drawing will take place at field day.

Queen of Hearts was born 10/15/2013, is dehorned, OCV'd & green broke. This photo was taken the same day we put a halter on her. She is six months old in this photo. She is very angular, feminine and has mama cow written all over her. She has a very quiet disposition, plenty of bone, breed character and potential all supported by a powerful pedigree. She can show for two years in junior shows.

She is a granddaughter of the great National Champion & Register of Renown +JDH Elmo Manso and out of a Double A Cow that is out of a JDH bull and V8 cow with + JDH Karu, + JDH Madison, + V8 Powerstroke & + V8 700/3 in her pedigree.

THANK YOU SPONSORS!!

- Chorizo de San Manuel
- Double A Cattle Co.
- England Cattle Co.
- La Muñeca Cattle Co.
- La Negra Cattle Co.
- Schneider Brahmans
- SRS Land & Cattle

FOR MORE INFO CONTACT:

**Carlos X. Guerra at 956 802 1641
or lamunecacattle@aol.com**

**Mike England at 956 330 0916
or englandfarms@aol.com**

**THERE WILL BE HAY RIDES SHOWING THE
LA MUÑECA HERD. SEVERAL AREA IV MEMBERS
WILL ALSO HAVE CATTLE ON DISPLAY**

1:00pm - 2:00pm Registration

2:00pm Welcome & Dedication of Field Day

Carlos X. Guerra (moderator & host)

South Texas Brahman Association (STBA) Welcome

Glen Ruschhaupt, President • "A Brief History of the STBA and It's Membership Benefits & A Little About the STBA Scholarship Program"

Rio Grande Valley Brahman & F-1 Welcome

Mike England, President • "A Brief History of the RGV Brahman & F-1 Association and It's Activities"

"The History of the Brahman F-1 and Why More Brahman Breeders Should Breed Their Share of Them"

by Bubba Sartwelle, ABBA Vice President & long time F-1 Guru

"How to Use Social Media to Market Your Cattle"

by Victor G. Guerra, La Muñeca Cattle Co. PR Specialist

"An Update on What ABBA Is Doing for Our Membership"

by Chris Shivers, ABBA's CEO

"How the AJBA Helped Me to Become a Success & Why You Should Join"

by Evan Acevedo, AJBA Vice-President

RGV Brahman & F-1 Association Scholarship Presentation

"Why Man Must Measure for Performance & Carcass Merit"

by Dr. Richard Forgason - ABBA Hall of Famer & Past President

"Do's & Don'ts of Showing Brahman Cattle & How to Pick a Potential Champion"

by Gerald Young, Chairman ABBA Show Committee Chairman & Approved Judge

"Thinking Outside the Box"

by Carlos X. Guerra, long time purebred breeder

Panel Discussion followed by Hay Ride Tour of Cowherd, Rib Eye Dinner & Lots of Brahman Camaraderie.